

dillon davis

strategic communicator ★ storyteller

Durham, NC

edillond.com

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skills

Graphic Design

Adobe Creative Suite

Illustrator, InDesign, Premiere
Pro, After Effects, Photoshop,
Lightroom, XD, Acrobat

Project Management

Event Management

Budget Management

Social Media

Customer Service

Photography

Video Production

experience

UNC School of Law (Chapel Hill, NC)

Strategic Digital & Marketing Specialist | 2022

Description: In-house graphic designer, photographer, and video producer serving all school departments. Social Media manager.

- Ensure the organization's brand guidelines are upheld by faculty, staff, and students.
- Maintain and reconcile communications' estimated \$300k budget.
- Design and coordinate all digital and print assets for over 15 alumni and development events, appeals and campaigns, annually.
- Designed and implemented project management and workflow systems for the communications department to collaborate with all 10 departments.

Digital Communications Coordinator | 2021 - 2022

Description: Produced all video content, created digital and print designs for all school departments, and assisted with photography and social media posting.

- Organized the file structure of the server that houses all communications digital files.

education

B.A. in Media and Journalism

UNC - Chapel Hill

Hussman School of Journalism &
Media.

Katharine Mann Events (Winston-Salem, NC)

Part-Time Assistant Wedding Coordinator | February 2024

Description: Act as day-of point of contact for all vendors, guests and bridal party for weddings in the Winston-Salem area.

Freelance Wedding Videographer and Portrait Photographer

2017

Description: Capture, edit and deliver photography and video from portrait sessions and events.

- Have contracted with over 75 clients to document life milestones.
- Worked within quick timelines to deliver assets.

Lowes Foods (Winston-Salem, NC)

Independent Contractor | 2015 - 2020

Description: Designed in-store signage, designed and animated motion graphics for company-wide meetings, and photographed events.

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